A Word with Rabbi Sharon Brous, WJC’s 2020 Scholar-in-Residence

JACQUES STEINBERG  ADULT EDUCATION COMMITTEE

A TED Talk by Rabbi Sharon Brous of Los Angeles, titled “Reclaiming Religion,” has been viewed more than 1.3 million times online, but the WJC community will have an opportunity to engage with her live and in person during our upcoming Scholar-in-Residence Weekend, from Feb. 7 to 9.

Rabbi Brous, who grew up in Short Hills, N.J., and graduated from Columbia University before being ordained by the Jewish Theological Seminary, is the senior and founding rabbi of IKAR. Launched in 2004, IKAR is a Los Angeles congregation rooted in the goal of “reinvigorating Jewish practice and inspiring people of faith to reclaim a moral and prophetic voice.” It is among the fastest growing congregations in the nation, as it seeks to swim against a tide of “disaffection and declining affiliation.”

In a recent phone interview, Rabbi Brous said she would thread similar themes throughout her discussion and engagement with the WJC community in February.

Following a Friday night service and community dinner on Feb. 7, she will lay out an overarching framing for the weekend: “What Does it Take to Reclaim a Soulful, Purposeful, Inclusive Vision of Religious Life?” Rabbi Brous said she had asked herself similar questions as a younger person, including during her undergraduate years at Columbia and a junior year abroad in Israel.

She said she also intends to broaden her opening talk beyond Judaism, to encompass other religions. She is particularly concerned about religious traditions becoming “regressive, hate-filled, even violent” in the hands of some practitioners.

Continued on Page 4
Don’t Let the Light Go Out!

A Special Hanukkah Message from Rabbi Segelman

In the last Review, you read about the Endowment Campaign that is beginning at WJC. A number of people have asked why this is happening and why it is so important. I would like to offer an answer.

In just a few weeks, we will celebrate Hanukkah. As many of you know, behind the candles and the latkes and the gifts lies a powerful story.

When we were children, we learned that the battle of Hanukkah was fought against the Greeks. In fact, it was a civil war—it was an epic struggle between those Jews prepared to abandon important practices of Judaism in order to embrace the beauty of Greek culture, and those Jews who saw this process of assimilation as the end of Jewish life. At the center of this struggle was the holy Temple in Jerusalem.

While that battle took place at a particular time and in a particular place, it is no less a struggle today. This is true not only between ideologies and movements in Judaism, but inside each and every one of us. We all realize we must make some compromises in order to thrive in the general society. Yet, where is the limit? How do we know if our choices will encourage and enable our children to embrace Jewish life in the future?

And like the Maccabees of old, the focus of the struggle is the Temple, the synagogue. Most people look to the synagogue in order to connect to the traditions. Even as we make accommodations to modern life, our ties to the synagogue keep us grounded in the ways of and the wisdom of the past.

You know WJC is far greater than that. Our Center has become the holy space in which many of the ancient co-exist. For us, it is not one or the other. We have become a place where the traditional and the innovative live together. Our synagogue models the ways in which the values of learning, patience, and mutual respect create a Judaism that is defined by balance and meaning.

When Judah Maccabee was victorious, he lit a flame. He knew that flame could not endure without help. We at WJC have lit a flame as well. It is a flame that reflects the beauty of both modernity and tradition. It is a flame that reflects the dignity of all of us. And perhaps most important, like a flame itself as it meets another, it defies the common wisdom and proclaims that when people listen to each other and compromise, they become stronger and not weaker.

This is our flame, our light. But like Judah, we know that our flame will need help in order to survive. We pray that God will miraculously tend to our flame that it will endure. Yet, no miracle would have happened to Judah had he and his leaders not immediately begun the search for new oil. It is only when we stand up and make every effort for ourselves that we have the right to ask for God’s help.

To answer the question, “Why an endowment?” the answer is—in the Hanukkah words of Peter Yarrow—“Don’t let the light go out.” Many of us have worked and continue to work tirelessly to light our holy flame. We have been building a house of God that is not only a repository of the ancient, but a shining example of how a meaningful contemporary life should be lived. Never has our society been in greater need of our light.

As I complete my tenure at WJC, I am so proud of what we have built and the light that we lit. I am excited by the young people who are taking the reins of leadership. And I call on you to join me to make sure that the light does not go out. Our endowment campaign is the oil that will assure that our light will glow brightly into the future.
Saturday, December 7: Vayeitzeh
Having tricked his father into giving him his blessing, Jacob flees his home and heads to his Uncle Laban’s household to seek refuge. On the way, he sleeps and has a vision of a ladder stretching to Heaven with angels going up and down it. He names the place Beth El. Jacob married Leah and Rachel and has 11 sons and one daughter. He accumulates great wealth, mostly at the expense of his father-in-law, and flees there as well.

Saturday, December 14: Vayishlach
Jacob is returning home after 21 years of exile. He is afraid that his brother Esau will still be bitter about losing the blessing to Jacob. The night before he is to re-enter Canaan, he has a dream he is wrestling an angel. He prevails and his name is changed to Israel. Esau accepts him back into their homeland. Next, Jacob’s daughter Dina is abducted by Shechem. Jacob’s sons Shimon and Levi trick the Shechemites and win her back, though the trickery seems to upset their father. Benjamin is then born and Rachel dies in childbirth.

Saturday, December 21: Vayeshev
This is the first installation of the Joseph saga. Joseph tells his brothers about his dreams that seem to indicate that he will be ruler over them. In bitterness, they sell him into slavery. Joseph ends up in Egypt as the head of a wealthy man’s household, but after the owner’s wife attempts to seduce him, he is thrown in jail. In jail, he interprets the dreams of pharaoh’s wine steward and baker. The butler will be pardoned, but the baker will be executed. As is always the case, Joseph’s dream interpretations come to pass exactly how he says.

Sophie Greenspan—Bat Mitzvah
I am a 7th grade student at Hommocks Middle School. I enjoy rock climbing, reading, and playing the violin. My favorite subjects in school are math, social studies, and French. I would like to thank Rabbi Segelman, Cantor Goldberg, and Rabbi Arnowitz for helping me prepare for my Bat Mitzvah. A big thank you to my parents and brother Eli for their support and love.

Saturday, December 28: Miketz
Joseph is still in jail. When the pharaoh starts having nightmares, the wine steward remembers Joseph’s talents and tells pharaoh. Joseph is summoned and interprets pharaoh’s dream—there will be seven years of plenty and then seven years of famine. Pharaoh hires Joseph to manage the stores and he ends up in command of all of Egypt. Egypt is saved but the famine clobbers Joseph’s family in Canaan. They come to beg for food and don’t recognize Joseph. Joseph tricks them into bringing Benjamin and when they arrive he frames Benjamin for stealing his special cup. It seems he wants to keep Benjamin, his only full brother and the only one who wasn’t responsible for his kidnapping, to stay behind with him while the rest of the brothers can go home and starve.
Scholar In Residence... Continued from Page 1

She has titled her Shabbat Morning sermon “The Stories We Tell: Who Are We and Who Do We Yearn to Be?” which she said would touch on the story of Judaism’s emergence from the wilderness to the Promised Land, as well as the stories that each of our families pass down through the generations.

“I want to start by asking us to think about the core narratives of our own families,” she said. “How do they help us to understand who we are and how we might live in the world today?”

After a Kiddush lunch on Saturday, she will tackle the theme “Now or Ever: Pursuing Justice in an Unjust World,” in which she’ll range from the Mishnah to the writings of Dr. Martin Luther King Jr., as she explores the tension between a “call to act with a sense of urgency” and “a desire to work toward longer-term, more strategic solutions.”

During a dessert reception on Saturday evening, Rabbi Brous will facilitate what she describes as “a real conversation about the reemergence of anti-Semitism in America today,” which she has titled “Are Jews Eternal Outsiders Looking In?” Among the thinkers she intends to reference are Abraham Joshua Heschel, and his ideas about ways to find strength in moments of great vulnerability.

The weekend will close on Sunday morning over brunch with a moderated conversation between Rabbi Brous and Rabbi Arnowitz. The discussion will begin by examining the theme of “Parenting with Moral Clarity and Courage” – including questions of “how we bring religious, moral and ethical teachings to bear on our parenting” and “how we infuse our children with Jewish values.”

For more information, including registration, go to www.wjcenter.org/sir.
Nominate a Rising Kindergartener or 1st Grader for a Jewish Day School Scholarship

RABBI ARNOWITZ

Many of you know that the cost of a Jewish Day School is significant. Indeed, there have been families who may have chosen to send their children to one of the outstanding Jewish Day Schools in our area but for the tuition.

While WJC takes great pride in our own Religious School, we also believe that our synagogue should be the spiritual home to Jewish Day School families. As an expression of that commitment, we are pleased to announce a Jewish Day School Scholarship Program for members of WJC.

Through the generosity of deeply dedicated people, we are offering scholarship grants to fund one-half of the annual tuition and fees for each child enrolling in Kindergarten or 1st Grade in any of our outstanding area Jewish Day Schools up to $12,500 of the cost of enrollment for each child.

No financial records need ever be shared for the award of these scholarship grants and funding will be available in addition to any tuition assistance or other scholarship grants provided by your child's school. Our hope is that recipient families will give back to our WJC community by actively participating in the spiritual life of the Center so as to support and enrich the educational experience of the children.

While these scholarship grants are currently available for Kindergarten and First Grade, as we move forward with the program, we hope to be able to provide assistance in other Jewish Day School grades as will be needed. If you are interested in applying for a Jewish Day School Scholarship, please contact Rabbi Arnowitz at rja@wjcenter.org.

We are all deeply grateful to the benefactors of this scholarship program.

More Dispatches from the 613 Mitzvot Campaign

JACQUES STEINBERG AND JONATHAN BERG
CO-CHAIRS, 613 MITZVOT CAMPAIGN

One congregate asked a Metro North conductor to punch an extra hole in her 10-ride pass, so that a fellow passenger who didn’t have a ticket could make it to his stop.

Another congregate delivered a water bottle to a friend at school who had forgotten it, so that the friend’s mom didn’t have to make the trip.

Still another flew from New York to Los Angeles on short notice to comfort an elderly aunt, whose 97-year-old husband had been in a car accident and placed on a ventilator.

The 613 Mitzvot Campaign Committee has been overwhelmed by the stories that have poured in as we seek to meet a goal of 612 new mitzvot by Dec. 8. Rabbi Arnowitz’ installation. On that day, we will seek to complete the 613th mitzvah, together.

As of November 13, with just a few weeks to go, congregants had submitted reports to WJC of 563 mitzvot – within 49 of the goal of 612—since the project began on September 8. They have done so by placing cards in boxes at WJC, or online at: www.wjcenter.org/613mitzvot.

A few highlights:

No. 249: “I invited my cousin for Shabbat dinner,” wrote Myra Levine-Harris. “She had taken offense at something minor five years ago & finally after repeated phone calls and birthday cards decided to come to her senses... It was a lovely dinner!”

No. 260, from Sabrina Freidus: “I participate in morning tutoring at my school... We mainly tutor underprivileged kids from the Bronx. My tutee’s name is Liva, and we work together on math.”

And, finally, No. 262: “Several months ago I organized a Yiddish Vinkle (corner) at the Osborn Retirement Facility,” wrote Aileen Novick. “We meet once a month to exchange experiences in and about Yiddish... The Vinkle has reawakened the Jewish spark that was missing at the Osborn.”
Frozen Lemon Ice Pops in Israel

RON AND MIA MANDEL

Throughout the year, different WJC families and their travels will be highlighted in The Review, in an effort to instill a love for Israel. Below is our latest installment.

There is nothing like experiencing Israel through the eyes of your own children. This past summer, with our children—Golan (9), Leela (7), and Rafi (4)—we planned a fun-filled, kid-friendly adventure visiting holy landmarks and local favorites with the goal of continuing to develop a love for the country and being Jewish.

A family highlight was our desert trip, complete with camel riding, Bedouin hospitality, a dip in the Dead Sea (ouch!), and a contrasting splash in the waterfalls at Ein Gedi. We sampled shawarma and falafel at every vendor friends and family recommended to decide on our own favorite and drank fresh squeezed pomegranate juice daily.

Writing their personal prayer and placing it in a tiny crack in the Kotel is something Golan and Leela are sure to remember while Rafi can’t stop talking about the “artic man” (the ice pop vendor that has been around forever!) that roams the beaches of Tel-Aviv daily and comes at the exact moment you are in need of that incredibly frozen lemon ice pop.

If anyone is planning a trip, we are happy to share our favorite places!

Rabbi Harvey visits WJC Religious School

EILEEN FORTUNA

The PJOW Book Club students are reading “The Adventures of Rabbi Harvey” by Steve Sheinkin. It’s a graphic novel of Jewish wisdom and wit set in the 1870’s Wild West. Rabbi Harvey shares Talmudic wisdom, Jewish folktales, and a lot more through a number of short story adventures.

After reading the first story, “Meet Rabbi Harvey,” the students discussed and listed his characteristics, created their own Rabbi Harvey, and discussed how they thought he solved the problem of the greedy merchant in the story using his wisdom and wit. The story for our next class is “Bad Bubbe!” Happy reading!

To learn more about PJ Our Way, visit: www.pjourway.org.

Connecting School and Home

ANN PARDES  EARLY CHILDHOOD CENTER DIRECTOR

In this photo, Dani & Leora, from our Red Twos class, are chatting about Dani’s family while they look at family photos.

Home-and-school connections are a vital aspect of our ECC. Displaying family photos in our classrooms helps foster these connections for children. They also help children feel safe in school by providing reassurance and comfort as our youngest students separate from their parents for the first time.

Check out page 8 for more photos of our ECC activities!
Synagogue Family
Mazel Tov & Best Wishes to Diane Holsten and Hanne Holsten on the engagement of their son and grandson, Ari to Lauren Kurtz.

Condolences
Our deepest sympathy is extended to Mindy Bender & Family on the loss of her husband, Alan Bernstein... Robert Sassoon & Family on the loss of his mother, and our longtime member, Violet Sassoon... Susan Lewen & Family on the loss of her sister-in-law, Diana Amsterdam, wife of her brother, Sandy Silverberg... Cheryl Vigder Brause & Family on the loss of her mother, Judith Vigder.

IN MEMORIAM
We remember with love and respect our friend and member Violet Sassoon. She was a fixture at Shabbat services, and a constant source of wisdom and strength. She had a special relationship with God that inspired all who knew her.

May God comfort her family and may her soul be a blessing.

SPECIAL SERMON
Saturday, December 7, 2019
Rabbi Arnowitz invites you to hear from his colleague and friend Rabbi Ben Goldstein, who will deliver a sermon entitled, “The Lies We Tell Ourselves (and Others).”

Rabbi Ben Goldstein is Senior Rabbi at Beit T’Shuvah, a Jewish residential treatment facility in Los Angeles. Rabbi Goldstein previously served as Rabbi at Temple Aliyah in Woodland Hills, California, and as a spiritual leader at Temple Beth El Mekor Chayim in Cranford, New Jersey.

STATE OF THE SHUL
SETH SCHAFLER  WJC PRESIDENT

In October, I had the opportunity to present my first “State of the Shul” address to the Trustees. If you want to read it in full it is posted on wjcenter.org. I would like to summarize a few of my observations here:

First, I feel that our Shul is in a strong position. We have successfully gone through a transition of our Senior Rabbi and are poised to move forward to an even stronger future.

In Rabbi Arnowitz, we have a Senior Rabbi who is a great fit for our congregation. I applaud the personal outreach efforts of Rabbi Arnowitz and Tami to get to know members of our community on a personal level. The energy they bring to our congregation is palpable. I look forward to Rabbi Arnowitz’s Installation on December 8 and hope to see you there to celebrate this momentous occasion in the history of our Shul.

I also want to express my appreciation to Rabbi Segelman, both for myself personally and on behalf of the congregation as a whole, for his incredible leadership and teamwork during this transition period. It is not every retiring Senior Rabbi who is prepared to devote himself so selflessly to the needs of the community and the support of his successor. But Rabbi Segelman, once again, has demonstrated his love for our Shul and the extraordinary person he is. We all owe Rabbi Segelman our heartfelt thanks for his continued service and dedication to our community.

In my “State of the Shul” address, I discussed a number of metrics, from membership to the progress of our schools and security upgrades. Suffice it to say that I think we are in a good place in all of these areas, though there are undoubtedly challenges ahead. Among other things, we will be embarking on a search for a third clergy person to join us after Rabbi Segelman retires. We will keep you posted on our progress.

In assessing the strengths of our Shul, I noted our strong senior leadership team, including our Rabbis, Cantor Goldberg, our Executive Director David Goldstein, our school directors, Aleza Kulp and Ann Pardes, and our superintendent Jose Fonseca, who recently celebrated a milestone of 30 years with our Shul. They don’t just make the trains run on time, they make WJC a special place. The continued vibrancy of our community is also demonstrated by the new generation of leaders who are emerging as officers, trustees, heads of committees, and in other areas.

More important than any program, however, is our strong WJC culture of lay leadership, blending innovation with continuity, learning and shalom bayit. It is these values that will keep us strong.

As we look forward to the future, I hope you will all support our Endowment Campaign, which aims to give our future leaders the financial support they need to innovate and meet the challenges of future generations. I thank you in advance for your generosity and support.

Chazak, Chazak, Venitchazek!
The Review in Review

We are the Champions
Please help us congratulate the WJC Softball Team as they won their 5th Championship for the Shul! Check out Art Kaplan’s exciting recap of the final game on the following page.

A Meaningful Kristallnacht Commemoration
Last month, close to hundred people gathered to hear about the M.S. St. Louis from one of its youngest passengers, Sonja Maier Geismar (pictured on the right). Missed the event? View more photos and Sonja’s speech at wjcenter.org/kristallnacht.

Tikkun Olam
WJC member Jeff Solomon joined the Gan in the Religious School to teach the kids a tzedakah song he learned when he was five at the Tree of Life Synagogue in Pittsburgh.

Pumpkin Investigation
We aren’t squashing any fun in ECC! A pumpkin was used as a provocations with our 3-year-olds. Provocation is a technique used in our classroom to deliberately arouse children’s interests. They developed hypotheses and predictions, shared observations, and investigated the properties of a pumpkin.

Sisterhood Kicks Off
During the Annual Sisterhood Kick Off Event in October, attendees embarked on a special project to become our best Eshet Chayil. We also welcomed new members, embraced old, and honored those who have served as Sisterhood leadership in the past.
Installation Preparation

December 8, 2019 • 10:30AM

RABBI ARNOWITZ

I am so excited for us to share the simcha of my Installation with all of you. There are a number of rabbis and cantors participating who are my mentors, friends, and advisors. Each will share some insight about the rabbinate, me, or both. It should be fun and worthwhile.

Here are a few reminders of things to do in preparation for the morning of December 8:

1. RSVP! It will be so helpful to the amazing Installation Committee to have a good idea about how many people to expect. I hope you can make it and please let us know that you will be there. To reserve your spot, call 914-698-2960 or email installation@wjcenter.org.

2. Do a mitzvah. Let the 613 Mitzvot Committee know through a mitzvah card or online submission. We are within striking distance of our goal, but we need your mitzvah to get there! For more information about the 613 Mitzvot Project see last month’s Review or go to wjcenter.org/613mitzvot.

3. Donate. Our 613th Mitzvah is the SOJAC Holiday “Gift” Drive. That morning we are collecting:
   - Warm and attractive children’s pajama sets for girls and boys from babies to teens.
   - Basic toiletries—For example, soap, deodorant, razors, shampoo, body cream, disposable bandages, baby shampoo, shaving cream, girls’ hair clips, ribbons, hair gel, toothpaste, aftershave, cosmetics, combs, brushes, nail care products, hair conditioner, face cream, and antiseptic cream.
   - We also are seeking to provide festive gift sets of toiletries or cosmetics for men and women.

The Drive will continue on Sunday, December 15 from 4:00 to 6:00pm, during the Hanukkah party.

I look forward to seeing you at the Installation!
An Uplifting Sisterhood
GLENNA LEE SISTERHOOD PRESIDENT

Dozens of Sisters danced together at our Sisterhood Kick Off event where Shmulik Gov Ari guided us through joyful Israeli Dances. Each Sister also received a gift from the Sisterhood—an Esther Chayil (woman of valor) jar or vase, which we decorated and made our own.

Over the coming year, we shall each treat our Eshet Chayil jar as an emotional tzedakah box— for each good day or proud moment, we place some money in our jar. For each hard moment or sadness, we also put some money in our jar to lift us up! At the end of the year, we will collect our money from our jars and, as a community, donate our tzedakah in the name of Sisterhood to uplift someone else.

Are you a Sister and need a jar/vase?
You’re welcome to use any item from your home or contact us at thewjc­sisterhood@gmail.com and we will gladly supply one.

Interested in becoming a sister?
We are delighted to have you join our warm community! Email us at thewjc­sisterhood@gmail.com. $36 membership fee. Men, you too can be a Sister.

STAY TUNED FALL 2019 @ SISTERHOOD

DECEMBER 5 AT 7:30PM
Minyan-and-Hanukkah-themed Jewish Yoga
Beginners welcome! Cost $18 for Sisterhood members and $25 for all others. Please RSVP by 12/1 via thewjc­sisterhood@gmail.com. Please bring your own mat and wear comfortable clothing!

DECEMBER 11 AT 7:30PM
Minyan and WJC Book Club
Meet the author, Dahlia Japhet, and enjoy a discussion of her new novel, “The Numismatic’s Wife.” All are welcome to attend; this event is in conjunction with the Brotherhood. Free to All.

Our Shinshinim Making a Difference!
DAVID GOLDSTEIN EXECUTIVE DIRECTOR

The Shinshinim (Ambassadors) initiative, sponsored by the Jewish Agency for Israel, was brought to Westchester County several years ago by the Westchester Jewish Council. The goal of the Shinshinim initiative is simple—to bring recent Israeli High School graduates to American Jewish communities for one year, during which time they will work in various Jewish institutions and stay with local host families. WJC is proud to participate for the second year, and to help create these very personal connections between the American Jewish community and Israel.

Ofir Harlev is from Nir Banim, a small village in south-central Israel. Her interests include communications, psychology, and computer programming. She works two days each week with the ECC and Religious School. On working with our youth, Ofir remarks, “My favorite thing about being a Shinshin is when I’m teaching kids about Israel and they start getting excited about it. They start asking questions and it’s just really fun seeing how curious they can be about my own home. In the words of Aleza Kulp, ‘Ofir is amazing. So responsible and great to work with. The kids love her!’

Tomer Cohen Galor is equally as amazing. While raised in Beersheva, Tomer’s family (on his mother’s side) came to Israel from Eastern Europe in the nineties. I have the pleasure of working with Tomer in Hebrew High, and it is clear that he has a combination of love for Israel, passion for Judaism, and a knack for making connections. He says, “I am learning about Judaism in ways that I never experienced before, and I am grateful for that.”

There are many ways for our community to get to know these incredible individuals. Please reach out to me for additional information and to learn more about the Shinshinim program.

For updates, events, photos, and more, please visit us on Facebook and Instagram: @westchesterjewishcenter

www.wjcenter.org
This year’s Community Resource Center Gift Drive is focused on donations of NEW, UNWRAPPED warm and attractive children’s pajama sets for girls and boys from babies to teens and NEW, UNWRAPPED basic toiletries for all (i.e. deodorant, hair, and skin products). We would also like to provide festive gift sets (cologne etc.) for men and women.

Please help complete the 613th Mitzvot by making your donations at Rabbi Arnowitz’s Installation Sunday, December 8 from 9:00am to 12:30pm. We will also be collecting during the Hanukkah party Sunday, December 15 from 4:00pm to 6:00pm.

With your generous contributions, we continue our long-standing tradition of supporting the neighboring immigrant community at holiday time.

This is an excellent opportunity for you to shop with your children so that they can also be involved in the sharing and caring. Watch for Black Friday sales online at Target, Macy’s, and Kohl’s—excellent bargains pop up during those shopping times!

For specific gender or size assignments or to help collect and wrap gifts on either Sunday, please contact Judy Yavitz, JYAVITZ@deyblp.com.

In an effort to decrease the number of WJC emails, we are looking to rework our weekly email schedule.

- Thursdays, check your inbox for our Shabbat and weekend events email.
- Sundays, look for one email with the weekly calendar and highlights of upcoming events.
- Rabbi Arnowitz, David Goldstein, and WJC Communications

The deadline for content submission for January is December 10 – review@wjcenter.org
Beautifying Our Own Little “Island”

THE LANDSCAPE COMMITTEE

Thanks to a generous gift by anonymous donors, the island in front of the main sanctuary entrance has been re-planted. The existing plants were removed because they are old and out of scale. Many of them were re-planted on WJC property in more appropriate locations for their size and growth habits.

The new planting includes mugo pines and pachysandra, which will take two to three years to fill in and mature, so please be patient with us! The new design is intended to be low maintenance, evergreen, and serene.

The existing tree in the island will now be fully visible in all its glory. In the spring there will be a burst of color from 600 daffodils which are being planted under the pachysandra.

Lastly, the island was renovated to provide greater security and visibility to the entrance to the Center. The old planting created blocked views for security and potential hiding places.

Dr. Hunt was a Hit!

JUDY & HOWARD ZWEIG  JOY CLUB CO-CHAIRS

Last month, the J.O.Y. Club hosted our last program of 2019 season, with Dr. Alfred Hunt presenting “Welcome to 21st Century America!”

Back by popular demand, Dr. Hunt explored the “New World” of the shifting attitudes towards politics, marriage, work, family, parenting, education, and America’s role in the world. American culture, especially for your younger generations, has changed dramatically over the past 25 years. Everything from how and where we live to how we socialize is different.

He also pointed out statistics showing this is the last presidential election where people under 45 years old represent less than half the voting population. Starting in 2024, big changes will ensue due to shifting demographics of the U.S. electorate in terms of age, culture, and race, especially as younger voters become the dominant percentage and influence in politics.

We will start our J.O.Y. Club programming June 14, 2020 as we began another exciting and fulfilling season. Stay tuned for details!

We wish you all a wonderful Thanksgiving, a happy Hannukah, and a JOYful and healthy New Year.
Advertisement & Publicity

JILL CASLIN

The Bulletin, the original name of The Review, printed the below article “The Value of Publicity” written by Dr. Howard Katz in June 1930, outlining the importance of our newsletter, which still rings true today. The name was changed to The Review by Rabbi Koslowe in January 1944.

A very successful businessman was recently asked to account for his remarkable achievements. He promptly replied, “advertisement and publicity.” We have but to scan any daily New York City newspaper and our eyes are immediately attracted to the large ads of the great department stores. Without this daily advertising, these stores undoubtedly could not exist.

It is not only business which is dependent upon proper advertising. Even our Hebrew Institute needs publicity for its various activities. To succeed, we must always receive new members. We have advantages to offer our new brothers and sisters. We have a fine Hebrew School, a Young Peoples League to take care of the social and religious activities of our youth, a wide awake Ladies Auxiliary for the women, and last but not least, our active and dynamic Hebrew Institute, which is the center of Jewish life in our community.

Yet all the advantages are valueless if we cannot acquaint newcomers with them. Our only medium of reaching people is to let them know of our work through the columns of “The Daily Times.” The newspaper has been very generous with the amount of space devoted to our activities, letting everyone know that the Hebrew Institute is moving onward to higher pinnacles of success.

Memorial Fund
In memory of...
Seymour Weissman
From Betty Weissman
Lillian Cohen
From Helen Colman
Getrud Horowitz
From Lisa Zeitoun
Elias Rosenthal
From Paula Newfield
Theodore Korotkin
From Steven & Beth Korotkin
Fannie Markowitz
From Jack Rosenthal
Loraine Schonfeld
From Ileen Greenberg
Robert Goldfarb
From Jaclyn Israel
Benny Zapisotsky
From Lisa Zapon
Regina Prims Cohen
From Lisa Zapon
Beverly Bielsky
From Randy Stavis
Elaine R. Cohen
From Cynthia Cohen
Dorothy Malett
From Jerry Malett
Bernard Winter
From Cheryl Lewy
Esther Levy
From Glen Lewy
Stanley Adler
From Debra & Jeffrey Katz
Simmie Applebaum
From Debra & Jeffrey Katz
Abraham H. Miller
From David & Susan Miller
Nancy Meisel
From Jane Bernstein
Ghita Segal
From Mark Segal
Alfred Abood Shasha
From Robert Shasha
Violet Sassoon
From Cindy & Randy Heller
Evelyn Crandall
From Miriam Crandall
Jack Perlstein
From Morton & Marlene Perlstein
Mitchell Shafritz
From David & Sharon Shafritz

Rabbi Segelman’s Discretionary Fund
In honor of...
Ellen Lazarus’s 70th Birthday
From Patty & Russell Wolf
Dr. Martin Tallman
From Peter Forman
Rabbi and Marla Segelman
and with gratitude
From Amy Aaron

in gratitude for Rabbi Segelman’s support during my year of mourning of Marjorie Fortinsky
From Jerry Fortinsky

Donation from...
Martin Freeman
In memory of...
Stanley Adler, with heartfelt thanks to
Rabbi Segelman for his support during
our recent loss
From The Adler, Natbony and Shein Families

Violet Sassoon
From Ellen Adler
Sue & Abe Mizrahi
Martin Marcus
Beverly Krasner
From Richard Krasner
Allan Silverman
From Bonnie Silverman & David Nanus

Rabbi Arnowitz’s Discretionary Fund
In honor of...
Rabbi Arnowitz’s Installation
From Cynthia Cohen & Glen Applebaum
Dr. Martin Tallman
From Peter Forman

with gratitude towards Rabbi Arnowitz
From The Silverman Family

Donation from...
Martin Freiman

In memory of...
Howard Goldman
From Barbara Novick
Eric Weintraub
From Susan Brecher, Michael Weintraub
& Rebecca Weintraub
Janet Hedrick

Stanley Adler, with heartfelt thanks to
Rabbi Arnowitz for his care and comfort
during our recent loss
From The Adler, Natbony and Shein Families

Canter’s Fund
In memory of...
Stanley Adler, with appreciation towards
canter Goldberg during our recent loss,
From The Adler, Natbony and Shein Families

Donation from...
Martin Freiman

Landscape Fund
In honor of...
Erin Greenberg & Eric Elberg’s wedding
From Bernice Schargel

In memory of...
Muriel Goldfarb
From Jaclyn Israel
Violet Sassoon
From Stuart & Joan Schapiro

General Fund
In honor of...
Linda Alpert & Marc Karel and all that they
do for their synagogue, dance family, and community
From Debra & Elliott Malki

In appreciation of the
congregation’s care and concern
From Betty Weissman

House Fund
In memory of...
Charles Rosenberg
From Ellen Rosenberg & Jacelyn Levin

Library Fund
In memory of...
Violet Sassoon
From Lenny Queen
Marion & Walter Reichman
Shirley Cole
From Betty Weissman

Holocaust Learning Center Fund
With gratitude for the generosity of my neighbors Jerry & Ellen Kaidanow
From Betty Weissman

In memory of...
Zolia Luskin
From Martin Luskin
David Berkowitz
From Daniel Berkowitz

Kiddush Fund
In honor of...
the baby naming Brooke Rose Murray
From Betty Weissman

In memory of...
Selma Applebaum
From Dina & David Brot

J.O.Y. Club Fund
In memory of...
Violet Sassoon
From Judy & Howard Zweig
Joseph Wolf
From Bernice Rosen
Samuel Rosen
From Bernice Rosen
George Wolf
From Bernice Rosen
Abe Rosen
From Bernice Rosen
Stanley Adler
From Betty Weissman

Social Justice Action Fund
In honor of...
David Everett, thank you for your service
From The Winters Family

the marriage of Marisa Levy & Rob Schwartz
From Mark & Eve Edelman Russ

In memory of...
Elise Luskin
From Martin Luskin
Simon Lee Silver
From Jeffrey Silver
Diane Edelman
From Mark & Eve Edelman Russ
Stanley Adler
From Mark & Eve Edelman Russ

PRAYER BOOK DONATIONS
Please make your check out to WJC
Sisterhood in the amount of $36.
Contact: Cheryl Natbony,
914-523-7940, cnatbony@gmail.com

SISTERHOOD TREE OF LIFE
Commemorate your joyous occasions by inscribing a leaf on the
WJC Sisterhood Tree of Life.
Contact: Marisa De Sa,
thewjcsisterhood@gmail.com

ON PLANNING AHEAD
Make a sad event a bit easier to bear...
Consider making arrangements now, before there is an urgent need. The WJC Cemetery
Association oversees our beautiful and convenient cemetery.

For information, please contact one of us:
Miles Federman: 914-698-0861
Julie BenAvram: 914-220-2433
Sol Israel: 212-481-9777
Jill Caslin: 914-698-6614
Walter Reichman: 914-834-5029
Ellie Rosenberg: 914-967-4908
As WJC celebrates its 100th anniversary, individuals and families continue to seek out our Center for its wide array of offerings and a strong sense of community. A robust endowment will enhance our ability to meet our congregation’s expectations and embrace the opportunities of today and beyond. Our endowment fund will generate annual investment income, enabling WJC to pursue innovation and advance programs furthering new opportunities. For additional information and to learn how you can contribute, visit www.wjcenter.org/endowmentcampaign.

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Contact Carol at 914-450-6661 or cgfasman@gmail.com