Early Childhood Center

**PHOTOGRAPHIC LIKENESS RELEASE**

From time to time, **Westchester Jewish Center (WJC)** and/or its agents photographs participants in its schools, summer camps and our child related activities in connection with its marketing and promotion efforts. By signing this document below, you agree to the following terms and exclusive grants to WJC:

You hereby expressly give consent to WJC to photograph your child, \_,and you grant WJC the exclusive right to use your minor child's photograph and physical likeness, whether one or more photographs (the "Photograph") in connection with any WJC advertising, promoting, displaying, and/or marketing, as well as any future use of the Photograph to advertise, promote, display and/or market WJC's services, and for public relations purposes connected with the WJC, including without limitation use in WJC brochures and website(s). The rights and release created herein shall apply to all media now known or later developed and to all trade channels.

You acknowledge that WJC is the. sole, exclusive, and perpetual owner of the Photograph which ownership entitles WJC, among other things, to exclusive and perpetual:

1. Ownership of all duplicates or derivatives of any Photograph and any displays or promotional materials;
2. Right to control, display and use the Photograph and any performance rights embodied therein;
3. Right to reproduce, modify, distribute, manufacture, advertise, sell, lease, license or otherwise use or dispose of such Photograph; and
4. Right to use and display such Photograph in any medium by any means and for any purpose whatsoever.

You hereby waive the opportunity and right to inspect or approve any reproductions of the Photograph or any use to which they may be put. WJC has no obligation to use the Photograph.

You hereby agree to release and hold harmless WJC, its officers, trustees, agents and employees, and those acting under WJC authority, against loss from any claim, action or demand that may be brought at any time by myself or by anyone acting on my behalf or by the above-named minor or by anyone acting on the minor's behalf for the purpose of enforcing a claim for damages on account of the use or non-use of the Photograph or likeness, and from all claims and liabilities of any kind arising out of or in connection with the use and reproduction or non-use of the Photograph or the likeness referred to above.

By signing below, you certify and represent that you have read the foregoing and fully understand the meaning and *effect* thereof. Also, by signing this agreement, you intend to be legally bound by it.

Dated this day of , 20 .

Signature: \_ Print Name: \_

 Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: Fax: \_